

Message Text

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PAGE 01 STATE 089691

64

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 USIA-15 /035 R

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DRAFTED BY BEWT/TPD/562/LUNKOVIC

APPROVED BY EB/OCA/REP/BEBYRON

COM/BEWT/TPD/BATHOMPSON

COM/BEWT/EEAD/MHUTCHENSON

EB/EWT/JBEMIS (INFO)

COM/BEWT/EEAD/JTREICHEL

EUR/CE/JBECKER (INFO)

----- 082172

P R 182154Z APR 75

FM SECSTATE WASHDC

TO AMEMBASSY BERLIN PRIORITY

INFO AMEMBASSY VIENNA

UNCLAS STATE 089691

E.O. 11652: N/A

TAGS: BEXP, GE

SUBJECT: BUSINESS DEVELOPMENT OFFICE, LEIPZIG FALL FAIR

BERLIN FOR FLEIX BLOCH

1. LEIPZIG FALL FAIR BDO NOW LISTED AS HIGHEST PRIORITY
DIRECT TRADE PROMOTION PROJECT FOR USDOC/BEWT FUNDING.
IT IS, THEREFORE, ASSURED FUNDING.

2. SUGGEST EMBASSY BEGIN ALL NECESSARY PREPARATION FOR
BDO AUGUST 31 THROUGH SEPTEMBER 7, 1975. BASIC FORMAT
WILL BE SIMILAR TO MARCH BDO. ONLY ONE INDUSTRY
EXLERT WILL BE USED. COMMERCE DEPT. VIP WILL PROBABLY
VISIT DURING FAIR WEEK. FUNDING FOR ROVING TACHNICAL SALES
SEMINAR STILL HIGHLY UNCERTAIN. SUMMARY EXHIBIT PLAN WILL
BE POUCHED.

3. IF EMBASSY WISHES TO HAVE BOOTH DESIGN WORK DONE BY
USDOC, PHOTOS AND EXACT FLOOR PLAN OF BOOTH WILL BE
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NECESSARY SOONEST.

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
Disposition History: n/a
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To: BERLIN
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